



PRESS RELEASE

For Immediate Release
September 19, 2017

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Wild and Scenic Film Festival Screening Planned for Kerrville

The Wild and Scenic Film Festival, the nation's premier environmental film festival, is coming to the Texas Hill Country this fall with screening events the whole family will enjoy. The theme of the festival will be "Celebrating Hill Country Rivers," and the featured films will celebrate individuals and communities coming together and taking action for the protection and restoration of our natural resources. The festival will kick off in Kerrville on September 28th at Schreiner University in the CCAC Ballroom from 6:30 pm – 8:30 pm. Additional screenings are also planned in Mason and Fredericksburg. Tickets for each event are \$5 and participants are encouraged to purchase tickets in advance at www.hillcountryalliance.org/wildandscenic. Concessions will be available for purchase at the event.

"The festival is an opportunity to get together as a community and enjoy learning more about the wonders of the natural world," said Tara Bushnoe, UGRA Natural Resources Coordinator. "It is also a chance to spark stewardship among us. I find it exciting to see how others are protecting and preserving our natural resources and it inspires me to continue to make a positive impact in my own community."

Each screening event will showcase eight award-winning short films. The films will highlight adventures in remote wilderness areas, unveil the stunning beauty of our natural world, and address a variety of pressing environmental issues. Audiences will be transported by the incredible imagery of Yellowstone. Additionally, they will see the transformation of a Hill Country ranch by a loving landowner and learn from the experience of a 4th generation rancher. For information about the films and Hill Country screenings, visit www.hillcountryalliance.org/wildandscenic.

Presenting sponsors include the Hill Country Alliance, Upper Guadalupe River Authority, and the Llano River Watershed Alliance. Each event will feature door prizes, speakers, and information from local sponsors.

On tour at over 150 locations in the world, The Wild and Scenic Film Festival partners with environmental groups, businesses, and schools who host the film festival to bring global and regional issues to the local level for each city it visits.

Supporting sponsors of the Texas Hill Country Wild & Scenic Film Festival Series include Texas Parks and Wildlife Department, the Texas Living Waters Project (a partnership of the Sierra Club and the National Wildlife Federation), Whole Earth Provisions Co., Schreiner University Trull School of Sciences and Mathematics, Fredericksburg Independent School District, Odeon Theater, the Hill Country Land Trust, Friends of Enchanted Rock, Lea Lou Co-Op, Ranch Radio Group, and Lone Star 102.5 FM KHLB.

Let's Keep Our River Clean